

The Competitive **EDGE**

October 15, 2008

LSW Announces New Annuity Interest Rates!

LSW has updated its fixed and indexed new money effective interest rates and many have gone up. For example, SecurePlus Platinum's cap increased from 9.50% to 11.50%.

You can view LSW's credited interest rate history firsthand, as we make our rate history available at www.lifeofsouthwest.com or www.nationallife.com. LSW...Integrity You Can Retire On.

| Rates effective for premiums received on or after 10/22/08 | Point-to-Point | | Point-to-Daily Average | | Declared Rate |
|--|----------------|---------------|------------------------|------------|---------------|
| | Index Rate | Cap | Index Rate | Cap | |
| SecurePlus Platinum | 100% | 11.50% | 80.00% | N/A | 5.75% |
| SecurePlus Gold (Policies issued after April 21, 2006) | 100% | 10.00% | 72.50% | N/A | 5.25% |
| SecurePlus Gold* (Policies issued before April 22, 2006) | 70% | 11.00% | 72.50% | N/A | 5.25% |
| SecurePlus Silver | 100% | 9.00% | 67.50% | N/A | 4.75% |
| SecurePlus Elite (TSA/457 Only) | 100% | 10.50% | 75.00% | N/A | 5.35% |

*Rates also apply to SecurePlus Flex, SecurePlus Select, SecurePlus TSA, and SecurePlus Select TSA.

| Rates effective for premiums received on or after 10/29/08* | Point-to-Point | | Point-to-Daily Average | | Declared Rate | Immediate Interest Credit |
|---|----------------|---------------|------------------------|------------|---------------|---------------------------|
| SecurePlus Accumulator 5 | 100% | 11.00% | 77.50% | N/A | 5.60% | 5.00% |
| SecurePlus Accumulator 3 | 100% | 9.50% | 70.00% | N/A | 5.15% | 3.00% |
| SecurePlus TLC | 100% | 10.00% | 70.00% | N/A | 5.15% | N/A |

*Policies issued on the 7th, 14th, 21st, and 28th of each month.

SecurePlus Saver Series Interest Rates

LSW has a history of offering excellent fixed and indexed annuities and very competitive rates. This tradition is carried on in the new *SecurePlus Saver* Series of indexed annuities.

The *SecurePlus Saver* Series Single Premium Deferred Annuities are designed with integrity in pricing and rates. Unlike other companies, we publish our credited interest rate history. That history is available at www.lifeofsw.com or www.nationallife.com.

| Rates for premiums received on or after 10/29/2008* | S&P 500® | | | | | |
|---|-------------------------|-------|-------------------------|--------|------------------------|-----|
| | Point-to-Point Option 1 | | Point-to-Point Option 2 | | Point-to-Daily Average | |
| | Index Rate | Cap | Index Rate | Cap | Index Rate | Cap |
| SecurePlus Saver | 100% | 8.50% | 50% | 11.00% | 67.5% | NA |
| SecurePlus Saver Select | 100% | 9.50% | 50% | 12.50% | 67.5% | NA |
| SecurePlus Premier 3 3% immediate interest credit | 100% | 9.50% | 50% | 12.50% | 67.5% | NA |
| SecurePlus Premier 8 3% immediate interest credit & 5% BAV | 100% | 9.50% | 50% | 12.50% | 67.5% | NA |

| Rates for premiums received on or after 10/29/2008* | Russell 2000® | | | | Declared Rate |
|---|-------------------------|-------|-------------------------|--------|---------------|
| | Point-to-Point Option 1 | | Point-to-Point Option 2 | | |
| | Index Rate | Cap | Index Rate | Cap | Fixed Rate |
| SecurePlus Saver | 100% | 8.50% | 50% | 10.00% | 4.30% |
| SecurePlus Saver Select | 100% | 9.50% | 50% | 11.50% | 4.75% |
| SecurePlus Premier 3 3% immediate interest credit | 100% | 9.50% | 50% | 11.50% | 4.85% |
| SecurePlus Premier 8 3% immediate interest credit & 5% BAV | 100% | 9.50% | 50% | 11.50% | 4.85% |

*Policies are issued on the 7th, 14th, 21st, and 28th.

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| Fixed Interest Annuity Rates effective for premiums received on or after 10/22/08. | | | |
|---|----------------------|--------------------------------|---|
| | Base Rate | Additional Interest | 1st Year Policy Interest Rate |
| Flexible Premiums | | | |
| RetireOne | 5.00% | 1.00% | 6.00% |
| RetireTwo | 5.25% | 1.00% | 6.25% |
| RetireThree | 5.35% | | 5.35% |
| RetireFour | 5.50% | 1.00% | 6.50% |
| RetireFive | 5.00% | 5.00% | 10.00% |
| TSA Flexible Premiums | | | |
| RetireMax FPDA I | 5.00% | 1.00% | 6.00% |
| RetireMax FPDA II | 5.25% | 1.00% | 6.25% |
| RetireMax FPDA III | 5.35% | | 5.35% |
| RetireMax FPDA III Plus | 5.25% | | 5.25% |
| RetireMax FPDA IV | 5.50% | 1.00% | 6.50% |
| RetireMax TSA 90 | 5.25% | | 5.25% |
| Texas Star (Texas only) | 5.35% | | 5.35% |
| Texas Star+ (Texas only) | 5.25% | | 5.25% |
| Texas Choice (Texas only) | 5.25% | | 5.25% |
| RetireMax Millennium Flex | 5.00% | 5.00% | 10.00% |
| Single Premium Fixed Annuity Rates effective for policies issued on or after 10/22/08. | | | |
| Single Premium | | | |
| RetireMax Millennium Plus | 5.00% | 5.00% | 10.00% |
| RetireMax TLC | 5.50% | | 5.50% |
| SureRate 2 | | | |
| For Single Premiums \$25,000 to \$99,999 | 4.00% | | 4.00% |
| For Single Premiums \$100,000 or more | 4.15% | | 4.15% |

Annuity Rate Information is for Agent Use Only.

These annuity rates will be applicable for all premiums received on or after the dates indicated on the annuity products shown. Premium received after 12 p.m. (Central Standard Time) will have an effective date of the following day and will receive the rate effective on that date. If the 21st is a Saturday, Sunday, or a recognized national holiday, premium must be received by 12 p.m. Central Time the business day immediately preceding the 21st. Not all annuity products are approved in all states. Please check the State Approvals for each annuity product for availability.