



The chart compares the 14-year accumulation value (premiums + interest credited) of LSW's *SecurePlus Gold* (Policy Form Nos. 7912 and 7918), an indexed annuity, and LSW's *SPDA 5* (Policy Form No. 7682), a traditional fixed annuity. Both policy terms have a 10 year withdrawal charge period. The above illustration is reflective of a single premium payment into both LSW annuities, with an issue date of 10/21/1996. The S&P 500 Index results are without dividends. The annuity values are measured each year on 10/21. Past interest credited results are no indication or guarantee of future interest credits. *Interest rate is annual effective rate.

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Proven Results—*SecurePlus Gold*

The Trusted Leader in Indexed Annuities™

Over fourteen years ago, Life Insurance Company of the Southwest™ (LSW) was one of the first companies in the industry to develop a fixed indexed annuity. Today, we continue to design and deliver quality fixed indexed products to help diversify a customer's financial portfolio and to meet his or her long-term retirement savings needs.

We design fixed indexed annuities with one major goal in mind; to provide significant guarantees¹ with the potential of providing more interest than a traditional fixed annuity. It is that simple. Over the last 14 years, we have met this goal, delivered on our promises, and met our policyholders' expectations.

For more information visit www.NationalLife.com.

Life Insurance Company of the Southwest™

1. Guarantees backed by the claims paying ability of the issuing company. Form No. 10123(0411); LR10662(0110); Cat. No. 101194

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